



2018 BIZ BOOST – GROWTH & INNOVATION GRANT

Application deadline **Monday, March 19, 2018 at 8:00am (submitted via email crmainstreet@gmail.com or delivered to CVNB Main Street office: 1107 3rd St SE)**

Main Street
Office Use

Application # _____

Date Received _____

Business Name _____

Name of applicant _____

Business Address _____

Phone Number _____

E-mail _____

Describe Your Business _____

What need does your business fill in the Czech Village-New Bohemia Main Street District? _____

Provide a description of your requested service and indicate how it would improve your business. Please rank your top three choices. Successful applicants will receive a 4-hour consultation in one topic or a combination of closely related topics that can be covered by a single mentor (See sample list of available services on following page)

#1 Priority _____

#2 Priority _____

#3 Priority _____

Menu of Services

Design Related

- Conceptual Design Renderings: Façade Improvements, Interior Layouts, Signage, and Public Space Improvements
- Technical Assistance Regarding Potential Building and Site Improvements: Architectural, Structural Engineering, Civil Engineering

Business Related

- Financials 101: Bookkeeping, Preparing Financial Statements, Business Taxes, Quickbooks
- Business Plan Development: Startup and Strategic Planning
- Business Transition Training
- Raising Capital, Available Financial Incentives, Securing Loans
- Business Operations

Promotions & Marketing

- Social Media for Business
- Effective Development of Business Programming
- Market Analysis: Defining and Reaching Your Target Market
- Building a Website

Other

- Do you have a need that is not listed above? Feel free to add in your own topic of interest.

Terms and Conditions

- The grantee agrees to indemnify, defend and hold harmless, the Czech Village/New Bohemia Urban Main Street District (hereinafter CV/NB Main Street) and Main Street Iowa, including its board members, donors, agents and employees from any liability loss, judgment, cost, including attorney fees, injury, damage or other expense that may be incurred by CV/NB Main Street or Main Street Iowa, or claimed by any third person against it as a result of the funding of the above-named project or any action or non-action taken in connection with the grant award and the project for which the grantee was awarded the grant.
- The applicant business must be located within the Czech Village-New Bohemia Main Street District or have a location secured by the time of the consultation.
- The Biz Boost – Growth & Innovation Grant provides a four hour technical assistance consultation from a qualified professional in the field of choice. Consultant fees will be covered by the Czech Village-New Bohemia Main Street program.
- Any additional product deliverables outside of the four hour consultation will be the responsibility of the applicant.
- Consultations must be scheduled within six months of award notification.
- Awardee will submit a follow up report within three months of the consultation sharing their experience with the program and any advancement made as a result of the technical assistance.
- Grantee affirms to abide by decisions made by the CV/NB Main Street Board and/or Business Support Committee.

Initials _____

- The information submitted with this application is true and accurate to the best of my knowledge.
- I have read and understand the terms and conditions of the Biz Boost – Growth & Innovation Grant and agree to abide by its terms and conditions.
- I understand that any variance from the agreed upon terms and conditions, without prior approval from the CV/NB Main Street Board, will result in forfeiture of the technical assistance program.

Applicant Signature

Date